

Substitution for form 1449/PTO <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <i>(Use as many sheets as necessary)</i>				<b>Complete if Known</b> Application Number 10/800,444-Conf. #1779 Filing Date March 15, 2004 First Named Inventor Lester K. Chu Art Unit 3625 Examiner Name N. D. Rosen Attorney Docket Number 66703-0014	
Sheet	1	of	4		

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Examiner Signature		Date Considered	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. \* CITE NO.: Those application(s) which are marked with an single asterisk (\*) next to the Cite No. are not supplied (under 37 CFR 1.98(a)(2)(iii)) because the patent was filed after year 2000, 2003 or is available in the IPW. \* Applicants: unique citation designation number (optional). See Kinds Codes of USPTO Patent Documents at [www.uspto.gov/peet/0614.htm](http://www.uspto.gov/peet/0614.htm). \* Enter office that issued the patent. The first two letters of the code indicate the country, the following three letters indicate the year of the grant of the Empire; the last four digits precede the serial number of the patent document. \* Kind of document by the appropriate symbols as indicated on the document under WIPO Standard St.16 is possible. \* Applicant is to place a check mark here if English language Translation is attached.

**IDS (Citation) by Applicant (32 References)**

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with § 1.6(a)(4).

Dated: April 19, 2011

Electronic Signature for Charles A. Bieneman: /Charles A. Bieneman/

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NON PATENT LITERATURE DOCUMENTS			
Examiner Initials	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
	CA	Response to Non-Final Office Action dated 6/24/09 in U.S. Serial No. 10/800,887. (18 pages)	
	CB	Appeal Brief filed 11/9/09 in U.S. Serial No. 11/180,123. (20 pages)	
	CC	Restriction Requirement dated 9/30/09 in U.S. Serial No. 11/237,813. (7 pages)	
	CD	Response to Restriction Requirement dated 9/30/09 in U.S. Serial No. 11/237,813. (7 pages)	
	CE	Notice of Allowance dated 11-16-09 in Serial No. 11/180,136. (7 pages)	
	CF	Business Editors/HiTech Writers, Verizon Information Services Partners with Digital: Convergence to Offer Internet-Enhanced Phone Directories, Business Wires, New York, Nov. 6, 2000, downloaded from ProQuest Direct on the Internet on 12/21/2009, 4 pages.	
	CG	Robert Chacon, Small Business//Pay-per-click Internet ads hit with niche Businesses, The Business Press, Ontario, CA, 07/28/2003, downloaded from ProQuest Direct on the Internet on 12/21/2009, 3 pages.	
	CH	Non-Final Office Action dated 12/21/09 in Serial No. 10/800,887. (50 pages)	

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<sup>1</sup>EXAMINER: initial if reference considered, whether or not citation is in conformance with MPEP 809. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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Substitute for form 1449/PTO  <h2 style="text-align: center; margin: 0;">INFORMATION DISCLOSURE STATEMENT BY APPLICANT</h2> <p style="text-align: center; margin: 10px 0;"><i>(Use as many sheets as necessary)</i></p>		<b>Complete if Known</b> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Application Number</td> <td>10/800,444-Conf. #1779</td> </tr> <tr> <td>Filing Date</td> <td>March 15, 2004</td> </tr> <tr> <td>First Named Inventor</td> <td>Lester K. Chu</td> </tr> <tr> <td>Art Unit</td> <td>3625</td> </tr> <tr> <td>Examiner Name</td> <td>N. D. Rosen</td> </tr> <tr> <td>Attorney Docket Number</td> <td>66703-0014</td> </tr> </table>		Application Number	10/800,444-Conf. #1779	Filing Date	March 15, 2004	First Named Inventor	Lester K. Chu	Art Unit	3625	Examiner Name	N. D. Rosen	Attorney Docket Number	66703-0014
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	CI	Response to Non-Final Office Action dated 12/21/09 in Serial No. 10/800,887. (20 pages)	
	CJ	Non-Final Office Action dated 1/8/10 in Serial No. 11/237,813. (49 pages)	
	CK	Response to Non-Final Office Action dated 1/8/10 in Serial No. 11/237,813. (17 pages)	
	CL	Examiner's Answer dated March 17, 2010 in U.S. Serial No. 11/180,123. (13 pages)	
	CM	Reply Brief filed April 30, 2010 in U.S. Serial No. 11/180,123. (6 pages)	
	CN	Final Office Action dated 6/10/09 in U.S. Serial No. 11/237,813. (24 pages)	
	CO	Response to Final Office Action dated 6/9/09 in U.S. Serial No. 11/237,813. (15 pages)	
	CP	Notice of Allowance dated 5-12-2010 in Serial No. 10/800,887. (21 pages)	
	CQ	Advisory Action dated 7/28/2010 in U.S. Serial No. 11/237,813. (3 pages)	
	CR	Appeal Brief filed 10/06/2010 in U.S. Serial No. 11/237,813. (25 pages)	

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	CS	Amendment Accompanying RCE filed 12/28/10 in Serial No. 10/801,156 (13 pages).	
	CT	Amendment Accompanying RCE filed 1/14/11 in Serial No. 11/340,647 (11 pages).	
	CU	Examiner's Answer dated 1/24/11 in Serial No. 11/237,813 (16 pages).	
	CV	Reply Brief filed 3/21/11 in Serial No. 11/237,813 (8 pages).	
	CW	Notice of Allowance dated 3/1/11 in Serial No. 10/801,156 (16 pages).	
	CX	Supplemental Notice of Allowability dated 3/1/11 in Serial No. 10/801,156 (12 pages).	
	CY	Notice of Allowance dated 3/9/11 in Serial No. 11/340,647 (22 pages).	

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